



Commercial
Vehicles

Privacy policy

[Press database www.vwn-presse.de]

A. Responsibility

We are pleased that you are visiting a website of Volkswagen AG, Berliner Ring 2, 38440 Wolfsburg, vw@volkswagen.de, registered in the Commercial Register of the Local District Court of Brunswick under No. HRB 100484 ("Volkswagen AG"). In the following, we inform you about the processing of your personal data by Volkswagen AG in connection with your visit to the website.

B. Processing of your personal data

I. Log file processing

When you visit our website, we process the following log files from you, which do not allow any inference to your person:

1. Your IP address
2. Date and time of your visit

The legal basis for processing this personal data is our legitimate interest of being able to provide the website properly (acc. to Art. 6 para. 1 lit f GDPR). This personal data is only being processed as long as you access our website.

II. Registration

Registration is required to use the information and functions of the Volkswagen Commercial Vehicles press database. This service is reserved for accredited journalists and media representatives. As part of your registration and subsequent login to the system, we process your personal user data: Form of address, title, first name, last name, street / house number, postcode, city, country, field of activity, publisher, medium / object, website medium / object, department, office telephone, mobile telephone, private telephone, fax, ISDN/Leonardo, press card no., accreditation, e-mail address. Volkswagen AG uses a so-called initial password for registration. You will receive an initial password via e-mail to the e-mail address you provided. After registering for the first time with the initial password, you will be asked to set a new password of your choice for the website. The data is used for the purpose of providing this service, pursuant to Art. 6 para. 1 p. 1 lit. b GDPR. You have the right to request the deletion of your data if the conditions set out in Art. 17 GDPR are met. According to this, you can, for example, demand the deletion of your data insofar as it is no longer necessary for the purposes for which it was collected. In addition, you can demand deletion if we process your data on the basis of your consent and you revoke this consent. We are supported in the processing and monitoring of the Volkswagen Commercial Vehicles press database by the data processor Kittelberger media solutions GmbH, Reutlingen. A corresponding order processing contract has been concluded.

III. E-mail service

The Volkswagen Commercial Vehicles press database also offers you the option of ordering a newsletter. At your request, we will regularly send you current press releases on the topics you have selected. The data you provide in this context (e-mail address, first name, last name, department) will be used by us for the purpose of providing this service within the scope of your consent given for this purpose (Art. 6 para. 1 lit. a GDPR). You can revoke your consent at any time free of charge with effect for the future vis-à-vis Volkswagen AG, e.g. via the link "I no longer wish to receive press releases" contained in every newsletter or via the following website: <https://datenschutz.volkswagen.de>. By deactivating your user profile, your newsletter subscription will be automatically deleted.

The newsletter is distributed through Punkt Eins Organisations GmbH, Lich, which acts as a data processing company for Volkswagen AG. A corresponding order processing contract has been concluded.

IV. Shopping cart

The Volkswagen Commercial Vehicles press database offers you a shopping cart function. On a voluntary basis, you can collect documents via the shopping cart and download them as a ZIP file. For this purpose, we process the personal data you provided during registration: Name, first name, e-mail address. After selecting your preferred content, you initiate an order. Our order processor compiles the corresponding files for you in the shopping cart. You will receive the link to download the shopping cart and a password in separate e-mails to the e-mail address you provided. The e-mail address and the contents of the shopping cart are used for the purpose of providing this service (Art. 6 para. 1 p. 1 lit. b GDPR). Your personal data for the use of the shopping cart will be deleted at the latest when you deactivate your profile.

We are supported in the processing and monitoring of the Volkswagen Commercial Vehicles press database by the data processing company Kittelberger media solutions GmbH, Reutlingen. A corresponding order processing contract has been concluded.

C. Use of cookies

Volkswagen AG uses various cookies on its websites. Cookies are small files with configuration information that are stored on your terminal device. Cookies can basically be divided into three categories. There are cookies that are essential for the functionality of the website (so-called functional cookies), cookies that increase the comfort of a website visit and, for example, save your language settings (so-called comfort cookies) and cookies based on which a pseudonymized usage profile is created (so-called tracking cookies).

The processing of the functional cookies is necessary to enable you to visit the website (cf. Art. 6 para. 1 lit. b GDPR). This website **solely** uses functional cookies.

For more information about our cookies, please refer to the Cookie Policy and the following.

D. Your rights

You can assert your following rights against Volkswagen AG at any time and free of charge. For more information on how to exercise your rights, please see section E.

Right to information: You have the right to obtain information from us (Art. 15 GDPR) about the processing of your personal data.

Right of rectification: You have the right to request that we correct (Art. 16 GDPR) any inaccurate or incomplete personal data relating to you.

Right to deletion: You have the right to request the deletion of your data if the conditions set out in Art. 17 GDPR are met. According to this, you can, for example, demand the deletion of your data insofar as it is no longer necessary for the purposes for which it was collected. In addition, you can demand deletion if we process your data on the basis of your consent and you revoke this consent.

Right to restriction of processing: You have the right to request the restriction of the processing of your data if the conditions of Art. 18 GDPR are met. This is the case, for example, if you dispute the accuracy of your data. You can then demand the restriction of processing for the duration of the verification of the accuracy of the data.

Right to object: If the processing is based on an overriding legitimate interest, you have the right to object to the processing of your data. In the event of an objection, we ask you to inform us of your reasons for objecting to the data processing. In addition, you have the right to object to data processing for direct marketing purposes. This also applies to profiling, insofar as it is related to direct advertising.

Right to data portability: If the data processing is based on consent or contract performance and is also carried out using automated processing, you have the right to receive your data in a structured, common and machine-readable format and to transfer it to another data processor.

Right of withdrawal: If data processing is based on consent, you have the right to withdraw your consent at any time free of charge with effect for the future.

Right of complaint: You also have the right to complain about our processing of your data to a supervisory authority (e.g. the State Commissioner for Data Protection of Lower Saxony).

E. Your contacts

Contact persons to exercise your rights

The contacts for exercising your rights and further information can be found on the following website <https://datenschutz.volkswagen.de>.

Data protection officer

Our Data Protection Officer is available to you as a contact for data protection-related concerns:

Data Protection Officer of Volkswagen AG
Berliner Ring 2, 38440 Wolfsburg, Germany
datenschutz@volkswagen.de

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